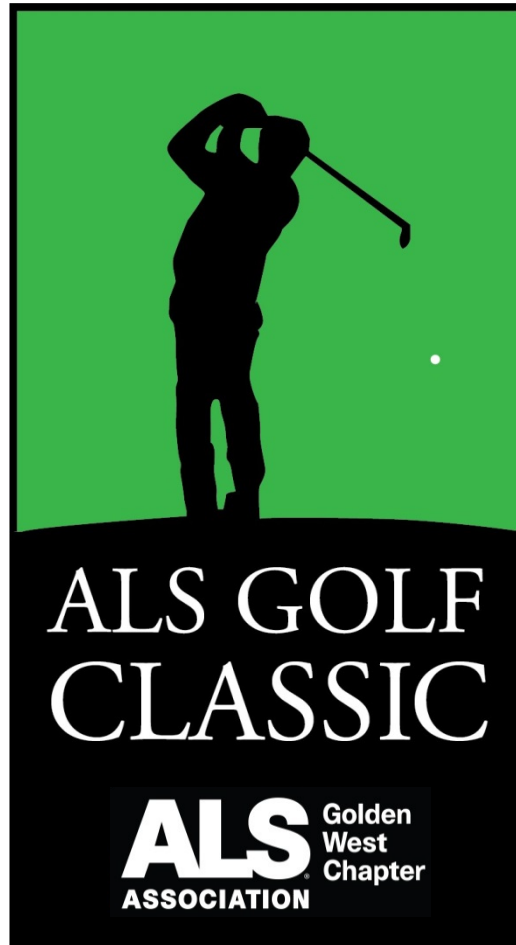


# SPONSORSHIP OPPORTUNITIES

18th Annual



Benefiting  
**The ALS Association Golden West Chapter**

December 10, 2018  
Valencia Country Club

[www.alsgolftournament.org](http://www.alsgolftournament.org)

## IN MEMORY OF DAVE DAVIS



1937 – 2016

Dave served as the chair of the ALS Golf Classic from 2005-2016. Under his guidance and leadership, the tournament raised over \$1.4 million in support of The ALS Association Golden West Chapter's care services, public policy and ALS research programs. Dave was a Chapter Advisory Trustee and served as a member of the Board a number of years ago. The Golden West Chapter is extremely grateful for Dave's steadfast support in pursuit of our vision—to create a world without ALS.

Dave was an accomplished businessman who retired after 55 years in the insurance business. In addition to generously giving of himself in support of the ALS community and a diverse group of community service organizations, he was a devoted member of Valencia United Methodist Church and an active member of Valencia Country Club.

Dave was an amazing man who was a kind and loving husband and partner in life to Judy. With the love of family, friends, golf and travel, together the two lived life to its fullest. Dave's love of life and his faith kept him strong and striving for more. Dave will always remain a champion of The ALS Association Golden West Chapter for his deep commitment to the ALS community.

**ALS** Golden  
West  
Chapter  
**ASSOCIATION**





## ABOUT THE ALS ASSOCIATION

Amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig’s Disease, is a fatal neurodegenerative illness that affects nerve cells in the brain and spinal cord.

The ALS Association’s mission is to discover treatments and cures for ALS, and to serve, advocate for and empower people affected by ALS so they can live their lives to the fullest.

## ABOUT THE GOLDEN WEST CHAPTER

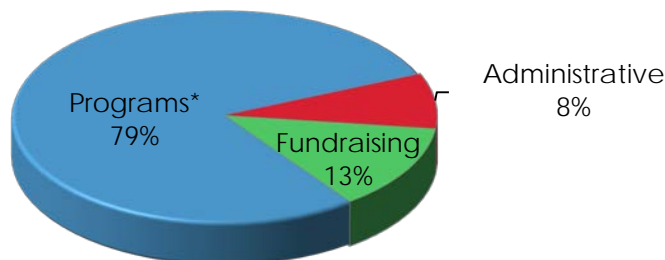
The Golden West Chapter currently serves more than 1,700 people with ALS and their families in 31 counties in California and the state of Hawaii.

The ALS Association Golden West Chapter is dedicated to the fight against ALS in many ways, including funding global research efforts, supporting scientific and clinical collaboration, connecting people with ALS to clinical trials, partnering with multidisciplinary ALS clinics and centers, educating the public about ALS, providing professional care management services to families facing ALS, pursuing important public policy initiatives, and bringing the ALS community together. All of these are essential to The ALS Association’s ultimate vision: *to create a world without ALS.*

## IMPACT OF YOUR SUPPORT

Your generous support fuels everything we do, and everything we do advances the search for effective treatments and a cure for ALS. The Golden West Chapter relies on the generosity of individuals, families, companies, and philanthropic organizations to make what we do possible. This year, the Golden West Chapter became accredited by the BBB Wise Giving Alliance. In addition, for the fifth consecutive year, Charity Navigator, America’s largest independent charity evaluator, has awarded the Golden West Chapter its highest rating possible – four stars – in recognition of our ongoing commitment to sound fiscal management, accountability, and transparency. Only 7% of charitable organizations rated receive this exceptional distinction.

Golden West Chapter Expense Breakdown 2017



\*Programs include: Community Outreach- educational, awareness and advocacy efforts; Care management; Multidisciplinary clinics; Support groups; Equipment loan program; Research





## 2018 Tournament Schedule

Monday, December 10, 2018

*Valencia Country Club  
27330 N. Tourney Road, Valencia, CA 91355*

|                  |  |
|------------------|--|
| 8 – 10 a.m.      | Registration & Breakfast   |
| 8 – 9:45 a.m.    | Chipping contest<br>Driving range open for practice  |
| 10 a.m.          | Shotgun Start<br>Format: Team modified best ball<br><br>Lunch stations on-course during play<br><br>On-course contests |
| 3:30 – 4:30 p.m. | Cocktail reception & silent auction  |
| 4:30 – 6 p.m.    | Dinner<br><br>Opportunity Drawing<br><br>Live Auction<br><br>Awards Presentation                                       |

### Past Sponsors



## SPONSORSHIP OPPORTUNITIES

The following sponsorships are available for this premier golf event to benefit The ALS Association Golden West Chapter. Sponsorships provide you with an exciting opportunity to spend a day networking with fellow executives and friends on a tremendous golf course, all while advancing the search for effective treatments and cures for ALS.

### Title Sponsor [exclusive]: \$20,000

As the exclusive Title Sponsor of the 18th annual ALS Golf Classic, your firm is assured high visibility pre-, during and post- tournament. Sponsorship includes:

- Recognition as presenting sponsor on all event promotions, materials and webpage
- Four foursomes (16 golfers) including VIP gift packages, reception and dinner
- Sixteen (16) additional tickets to cocktail reception and dinner
- Prominent on-course signage
- Opportunity to prominently display one corporate banner and promotional materials/samples at event
- Opportunity to include branded items in player gift bags
- Full page acknowledgement on back cover of event program

### Eagle Sponsor [2 available]: \$15,000

- Choice of one of the following exclusive sponsorships: Player Gift\* or Photo\*\*
- Three foursomes (12 golfers) including VIP gift packages, reception and dinner
- Twelve (12) additional tickets to cocktail reception and dinner
- Name/logo recognition on event materials and webpage
- Prominent on-course signage
- Opportunity to display banner and promotional materials at event, and include branded items in player gift bags
- Opportunity to include branded items in player gift bags
- Full page acknowledgement on inside front cover of event program

*\*Player Gift sponsorship includes your logo on one item in the gift bag given to all players*

*\*\*Photo sponsorship includes your logo added on team photo frames given out at event*

### Birdie Sponsor [4 available]: \$10,000

- Choice of one of the following exclusive sponsorships: Dinner\* or Water\*\*
- Two foursomes (8 golfers) including VIP gift packages, reception and dinner
- Eight (8) additional tickets to cocktail reception and dinner
- Name/logo recognition on event materials and webpage
- On-course signage
- Opportunity to include branded items in player gift bags
- Full page acknowledgement in event program

*\*Dinner sponsor includes prominent recognition at post-golf dinner reception*

*\*\*Water sponsor includes logo on on-course water bottles*



## SPONSORSHIP OPPORTUNITIES

(continued)

### Par Sponsor: \$5,000

- Two foursomes (8 golfers) including VIP gift packages, reception and dinner
- Four (4) additional tickets to cocktail reception and dinner
- Name/logo recognition on event materials and webpage
- On-course recognition
- Full page acknowledgement in event program

### Golf Cart Sponsor [2 available]: \$3,500

- One foursome (4 golfers) including gift bags, reception and dinner
- Four (4) additional tickets to cocktail reception and dinner
- Signage on half of the golf carts used during event
- Half page acknowledgement in event program

### Lunch or Reception Sponsor: \$3,000

- One foursome (4 golfers) including gift bags, reception and dinner
- Two (2) additional tickets to cocktail reception and dinner
- Signage at designated area
- Half page acknowledgement in event program

### Contest Sponsor [5 available]: \$1,500

- Two golfers including gift bags, reception and dinner
- Signage at contest hole
- Half page acknowledgement in event program

### Additional golfing sponsorships available:

- *Executive Sponsor* - \$2,500
- *Beverage Sponsor* - \$1,250

Contact Jena Brown for more information: [jbrown@alsagoldenwest.org](mailto:jbrown@alsagoldenwest.org) or 818.865.8067



## NON-GOLF SPONSORSHIP OPPORTUNITIES

### Hole Sponsor [18 available]: \$1,000

- Name/logo recognition on hole signage
- Opportunity for branded activation at sponsored hole
- Recognition in event program
- Two (2) tickets to cocktail reception and dinner

### Cigar Sponsor [1 available]: \$1,000

- Cigar company will hand-roll cigars for players
- Signage at cigar station
- Recognition in event program
- Two (2) tickets to cocktail reception and dinner

### Hole In One Sponsor [4 available]: \$500

- Sponsor hole-in-one prize on a Par 3 hole
- Signage at sponsored hole
- Recognition in event program
- Two (2) tickets to cocktail reception and dinner

### *Additional non-golf sponsorships available:*

- *Massage Therapist Sponsor - \$750*
- *Beat the Pro Sponsor - \$750*

Contact Jena Brown for more information: [jbrown@alsagoldenwest.org](mailto:jbrown@alsagoldenwest.org) or 818.865.8067

## INDIVIDUAL OPPORTUNITIES

### **Foursome: \$1,500**

(\$100 savings; includes breakfast, lunch, cocktail reception, dinner, gift bags & more)

### **Individual Golfer: \$400**

(includes breakfast, lunch, cocktail reception, dinner, gift bag & more)

### **Individual Dinner Only: \$125**

(does not include golf; includes cocktail reception)



**2018 ALS GOLF CLASSIC**  
Valencia Country Club – December 10, 2018  
**Sponsor Registration**

**YES! WE WOULD LIKE TO PARTICIPATE:**

**GOLFING SPONSORSHIPS**

- Title Sponsor (*exclusive*) \$20,000
- Eagle Sponsor (*2 available*) \$15,000
- Birdie Sponsor (*4 available*) \$10,000
- Par Sponsor \$5,000
- Golf Cart Sponsor (*2 available*) \$3,500
- Lunch Sponsor \$3,000
- Reception Sponsor \$3,000
- Contest Sponsor (*5 available*) \$1,250

**NON-GOLF SPONSORSHIPS**

- Hole Sponsor \$1,000
- Cigar Sponsor (*1 available*) \$1,000
- Hole In One Sponsor \$500

**INDIVIDUAL OPPORTUNITIES**

- Foursome \$1,500 qty: \_\_\_\_\_
- Individual Golfer \$400 qty: \_\_\_\_\_
- Dinner Only \$125 qty: \_\_\_\_\_

**SORRY, WE CANNOT ATTEND**, but wish to support the Golden West Chapter with the enclosed tax-deductible donation of \$ \_\_\_\_\_

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_  
*(as you wish to be listed on event-related materials)*

Contact Person: \_\_\_\_\_  
*(for event-related questions)*

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT INFORMATION**

Total Enclosed: \$ \_\_\_\_\_

- AmEx    Visa    MC    Check payable to **The ALS Association Golden West Chapter**

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Submit payment with this form as soon as possible to Jena Brown:  
PO Box 565, Agoura Hills, CA 91376 | [jbrown@alsgoldenwest.org](mailto:jbrown@alsgoldenwest.org) | t: 818.865.8067 | f: 818.865.8066

*Organization is tax exempt under section 501(c)(3) of the Internal Revenue Code Federal ID # 95-4163338*





# 2018 ALS GOLF CLASSIC Golfer Information

## TEAM ENTRY-4 person team

Sponsorship Contact: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Player 1: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

Player 2: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

Player 3: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

Player 4: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

## INDIVIDUAL GOLFER

Player 1: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

Player 2: \_\_\_\_\_ Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap/Index: \_\_\_\_\_ Shirt size: \_\_\_\_\_

*(Please photocopy or request additional player information forms if needed)*

### **Please return golfer information by November 20<sup>th</sup> to:**

Jena Brown

The ALS Association Golden West Chapter

P. O. Box 565, Agoura Hills, CA 91376

t: (818) 865-8067

f: (818) 865-8066

[jbrown@alsgoldenwest.org](mailto:jbrown@alsgoldenwest.org)

*For golf tournament inquiries, please contact Bob Levey, Tournament Coordinator at 818-224-3673.*

